**Field: Social Sciences, Discipline: Communication and Media Studies**

1) An eligible candidate must hold a Master’s or an equivalent degree.

2)The subject of a prospective doctoral dissertation may be related to the following research areas:

* media theory and history,
* media systems
* psychology and sociology of media and communication,
* social and cultural impact of the media
* media law and ethics,
* media education and digital competence,
* media genres and formats,
* information security,
* marketing communication,
* social media in mass communication,
* information science
* information management,
* scientometrics and bibliometrics,
* information architecture,
* user experience: media and communicationological aspects.

3) The recruitment procedure is competitive. Points are assigned for each stage of the evaluation process:

a) A **research proposal** (0-15 pts.), which may be an outline of the prospective PhD dissertation. The proposal should be written in Polish or English and should contain between 10,000 and 18,000 characters without spaces (excluding bibliography). The proposal is evaluated by two reviewers appointed by the chairperson of the selection committee from among researchers entitled to supervise PhD projects in the discipline. The average of points granted by each of the reviewers in the following categories constitutes the final evaluation of the research project:

* + - formulating the research objective – 0-3 pts.
    - knowledge of the current state of research – 0-3 pts.
    - proposed research methodology – 0-3 pts.
    - originality and cognitive value – 0-3 pts.
    - feasibility and validity of the project – 0-3 pts.

b) An **interview** (0-20 pts.), the aim of which is to verify the candidate’s competence and research interests in relation to the submitted project as well as their general knowledge within the discipline. The interview may be conducted in Polish or, by consent of the chairperson of the selection committee, in English. The final evaluation of the interview is the average of points awarded by each member of the selection committee in the following categories:

* + - oral presentation of the research project (without a multimedia presentation) – 0-5 pts.
    - justification / defense of the project (premises, research objective, selected methodology, originality of the research problem solution) – 0-5 pts.
    - Taking part in a scientific discussion – 0-5 pts.
    - general knowledge within the discipline – 0-5 pts

c) Evaluation of **scientific activity** in the last 5 years (0-7 pts.):

* + - publication in a scientific journal indexed in the Scopus / Web of Science database – 0-2 pts.
    - publication in a scientific journal, book authorship or a chapter in a monograph book published in a peer-reviewed press included in the list of the Ministry of Science and Higher Education, not indexed in the Scopus / Web of Science database – 0-1 pt.
    - activity in a student research club – 0-1 pt.
    - participation with a paper in a scientific conference of an international range – 0-1 pt.
    - national or international internships or scholarships of min. 7 days – 0-1 pt.
    - awards or scientific honours – 0-1 pt.

Relevant certificates / confirmations must be submitted. For publications, printouts or publisher’s confirmations are required.